

Nicholas Govea

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EDUCATION

University of Michigan, Ann Arbor, MI

Expected Graduation: May 2027

- Bachelor of Business Administration, Stephen M. Ross School of Business *Dual Degree Program*
- Bachelor of Science, Major in Data Science, College of Literature, Science, and the Arts
- Data Science GPA: 3.78
- Clubs: Kappa Theta Pi Tech Fraternity, Michigan Ethical Investments, Survivor Michigan, Michigan Data Science

Relevant Coursework: Data Structures & Algorithms, Web Systems, Marketing, Probability & Statistics, Strategy, Business Communications, Finance, Programming and Data Structures

Technical Skills: **Expert:** Python, C/C++, Excel **Proficient:** SQL, HTML/CSS

PROFESSIONAL EXPERIENCE

MATSON NAVIGATION COMPANY (NYSE: MATX)

Summer 2024

Mergers & Acquisitions Intern

Oakland, CA

- Led cross-functional research and data visualization project, building a searchable database of 70+ transportation/logistics firms and 40+ private equity investors, and designing an infographic on EBITDA multiples; deliverables accelerated M&A candidate assessment and informed executive strategy discussions

Financial Planning & Analysis Intern

- Assembled and maintained comprehensive cost-tracking system for cargo and fuel per vessel, enabling rapid identification of major cost drivers and supporting faster, data-driven decision-making
- Improved ocean service cost-forecasting database by integrating voyage completion data, enabling finance team to expedite quarterly planning; reduced turnaround on cost analysis by 20%

MICHIGAN ETHICAL INVESTMENTS

2024 - Present

Vice President of Membership

Ann Arbor, MI

- Directed 7-member project team to develop investment pitch for Sprouts Market; managed timeline, coordinated cross-functional feedback, and achieved 1st place among 6 teams, leading to \$5,000 investment
- Organized social and team-building events including rock climbing, board games, and annual retreat; boosted member engagement by 15% while fostering lasting relationships and a more collaborative organizational culture

MICHIGAN SURVIVOR

2023 - Present

Vice President of Logistics & Finance

Ann Arbor, MI

- Managed operations for a 55+ member production and cast team; implemented calendar automation and revised communication workflows, increasing cross-department response time by 30%
- Restructured club budget to cut member dues by 20%, reallocating savings toward social media initiatives that boosted online engagement and expanded the club's digital reach across multiple platforms
- Co-founded and produced "Procast" podcast, coordinating interviews, schedules, and distribution to strengthen club culture while expanding its audience and deepening member involvement through engaging content

PROJECTS

- **AI Content Strategy Assistant (Python/Streamlit/Google Gemini):** Designed and deployed a Streamlit app integrating Reddit data via PRAW and Google Gemini AI for generative analysis; features include subreddit input, multiple analysis modes (trend, sentiment, content ideation), and dynamic report generation, streamlining campaign planning by 40% and enhancing strategic content insights
- **Survivor Michigan Website (HTML/CSS/JS):** Managed full-stack development cycle for club website; led 4-member dev team through iterative releases, resulting in a 50% increase in applicant volume; programmed and launched club website to boost visibility and drive applications; collaborated with design, media, and production teams to iterate on layout and branding; recruited and led dev team to ensure long-term site maintenance

ADDITIONAL

- San Francisco, California native with an obsession for the Golden State Warriors, hiking, and the Star Wars franchise
- Proud activist and member of the Latino and Asian American community